DeskTech Lending | Partner Program

Help private and hard-money lenders run business-purpose loans on one platform. Onboarding founding partners now.

THE PROBLEM

Many private lenders still piece together origination, servicing, borrower communication, investor reporting, and payoffs across email, spreadsheets, and separate tools.

DeskTech Lending gives each lender one record from lead to payoff for business-purpose loans (fix-and-flip, bridge, DSCR rental). Not for consumer or owner-occupied loans.

WHAT LENDERS GET

Origination: short app, Pursue/Pass, term sheet e-sign, long app, checklist, underwriting memo from the lender's rules (a person still decides).

Closing: state templates, closing packet, e-sign, title uploads.

Servicing: schedules, staff-recorded payments, late fees, maturity reminders, statements, 1098 / 1099-INT, investor splits.

Borrower portal: balance, statements, documents, messages; payoff letter requests (staff review by default).

Security: lenders walled off; staff two-step sign-in; audit log.

Partner view: plan, usage and invoices only — never loans or borrowers.

PARTNER ECONOMICS

Plan	Retail / mo	Wholesale / mo	Margin @ retail
Starter	$349	$191.95	$157.05
Growth	$749	$411.95	$337.05
Scale	$1,399	$769.45	$629.55

Starter: 1 user, ≤25 active loans. Growth: 5 users, ≤100 active loans, investor portal & draws. Scale: 20 users, up to 300 active loans, subdomain branding, priority support.

- Wholesale = 55% of retail (45% margin at retail). Yearly = 10% off twelve months (Starter $3,769.20 / Growth $8,089.20 / Scale $15,109.20).
- Resell: you bill lenders, pay DeskTech wholesale, keep the margin while they stay. You still owe wholesale if a lender does not pay; you may suspend that lender.
- Refer: DeskTech bills the lender; you earn 20% of subscription and overage fees actually collected (net of refunds) for 12 months, paid ~30 days after collection. Setup and migration fees excluded.
- A lender is resold or referred, never both. Retail overage $3/loan; resold overage $1.65/loan to the partner (do not advertise overage below $3). May discount, but cannot advertise below retail.
- Setup fee $750, waived for the first 3 signed partners. Lender trial: 30 days free, no card. Migration quoted case by case.
- Illustrative gross margin, not profit: 5 Growth lenders resold ≈ $1,685/mo ongoing; same 5 referred ≈ $749/mo for 12 months.

WHO DOES WHAT · WHITE-LABEL · HOW TO JOIN

Who does what

Resold — You: first-line support, setup, billing. DeskTech: platform, bugs, data.

Referred — DeskTech supports and bills end to end. You introduce the lender.

Lender owns its data. If you leave, DeskTech can serve the lender or move it.

White-label

Neutral host: lending.desktechhq.com

Each lender: shortname.lending.desktechhq.com

Logo and colors on subdomain sign-in and staff screens. No custom domains.

PDFs/emails still carry the lender's branding where applicable.

How to join

1. Email partners@desktechhq.com with your firm, lenders you serve, and resell vs refer.
2. Book a 20-minute intro and live demo.
3. Sign the partner agreement, get a subdomain, brand it, onboard your first lender with our help.

IMPORTANT

- DeskTech Lending records loans and investor payouts but moves no money. Borrowers pay the lender by wire, check or bank transfer; staff record the payment. Funds never pass through Desk Technologies.
- Partners who recommend DeskTech Lending must disclose to their lenders that they are paid a margin or referral fee.
- Earnings examples are illustrative gross margin, not profit, and not a promise of income. Prices in USD. Plan loan limits 25 / 100 / 300 are final.

Ready to talk? Email partners@desktechhq.com to book a 20-minute demo.

Reply to the outreach email or write us directly — we will follow up.

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Partner summary for DeskTech Lending. Subject to partner terms.